



Business Continuity

Resources Week of April 13, 2020



Shea Moisture \$1,000,000 Relief Fund

Shea Moisture \$1,000,000 Relief Fund will support women of color entrepreneurs and minority business owners.

Learn additional details at: sheamoisturefund.com.



Salesforce Financial Relief for Small Business

Salesforce will soon be offering \$10,000 grants to U.S. Small Businesses impacted by COVID-19.

Additional details can be found at: essentials.salesforce.com/salesforce-care-for-small-business.



Mastercard

Mastercard announced a \$250,000 Initiative to Support Small Business Financial Literacy.

Learn additional details at: mastercard.us/en-us/businesses/small-business.html.



Google

Google has committed \$800 million via ad credits and grants to small business owners.

Learn additional details at:

smallbusiness.withgoogle.com/news/resources-for-smbs-impacted-by-coronavirus.



Atlanta Wealth Building Initiative COVID-19 Small Business Relief Fund

\$2,500 - \$25,000 Small Business Grants for qualifying small businesses in Southwest, Southeast, and Northwest Atlanta.

Learn additional details at: atlantawealthbuilding.org/covid19-relief-fund.





Business Continuity Resources



Invest Atlanta Business Continuity Loan Fund

\$1.5 million will be applied to the Business Continuity Loan Fund to support small businesses and reduce job losses

Learn additional details at: investatlanta.com/business-continuity-loan-fund.

Application intake is expected to begin on Monday, March 23, 2020.



SBA Economic Injury Disaster Loans

The SBA can provide up to \$2 million to help meet financial obligations and operating expenses.

Learn additional details at: disasterloan.sba.gov/ela/Information/EIDLLoans.



US Tax Filing Deadline Moved to July 15, 2020

All taxpayers and businesses have until July 15th to file and make payments without interest or penalties.

Visit irs.gov for additional details.



Essence + Pine-Sol Build Your Legacy Contest

ESSENCE + Pine-Sol™ are partnering to offer a \$100,000 Legacy Award to help champion Black women and the entrepreneurial spirit.

Learn additional details at: essence.com/yourlegacy.

To enter you must have a registered business (LLC, Inc, etc).



Facebook - \$100 Million in Cash and Ad Grants

Applications will open in the coming weeks.

Sign up for updates at: facebook.com/business/grants.



The CARES Act

Small Business Owners with less than 500 Employees are eligible to borrow up to 2.5 times the borrower's average monthly payroll costs not to exceed \$10 million. Borrowers are eligible to have their loans forgiven..

Learn additional details at: sba.gov.